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RE-GEN™ by Vista Apex Wins 2023 Best of Class Technology Award

Racine, Wis. RE-GEN™ Universal Adhesive has been selected as a 2023 Cellerant Best of Class Technology Award recipient. This is the second Cellerant award the adhesive has won. It was also awarded the 2022 Cellerant Best of Class Technology Award. RE-GEN™ was developed by Vista Apex, a market leader in Endodontic and Restorative dental products. RE-GEN™ was given the award for its innovation in the world of restorative dentistry. Vista Apex is honored to be recognized for the development of RE-GEN™, the world's first bioactive dental adhesive system.

"It is exciting to see RE-GEN™ recognized for its innovative design" said Dr. Michael Miyasaki, Chief Dental Officer at Vista Apex. "Combining proven adhesion with the properties of Bioglass 45S5 to make an adhesive, flowable composite liner and Pit & Fissure Sealant that does what the other products that call themselves bioactive do. But then Vista Apex took it a step farther giving the RE-GEN™ based materials the ability to stimulate the tooth to create hydroxyapatite like material."

RE-GEN™ reduces restorative failure and sensitivity, and constructs a longer lasting restoration. Vista Apex has been focused on delivering exceptional products within the restorative and endodontic markets for over two decades. With a focus on innovation, Vista Apex works with Clinicians to achieve better patient outcomes.

"My patients have been impressed, and I have been pleased with the success we have seen even in the deepest of 'pink eyed' preparations. I feel RE-GEN™ is the best we can offer to our patients today and applaud the Cellerant group for recognizing the design ingenuity." said Dr. Miyasaki.

This is the fourth Cellerant award that Vista Apex has received. The Phasor™ Composite Warming System and PinkWave™ have also received the Best of Class Technology award. Vista Apex will continue to stride towards making innovative products and help make dentistry better for everyone.

About Vista Apex. Founded in 1997 and headquartered in Racine, Wisconsin, Vista Apex designs, manufactures, packages, and distributes more than 500 cataloged dental products, many of which offer significant clinical advantages. The company is best known for its endodontic irrigating solutions and restorative dental materials that outperform traditional products, leading to better patient outcomes. Vista Apex has a passion for being a trusted partner who provides quality solutions for their Clinicians.

About Cellerant Consulting Group. Founded and led by CEO Dr. Lou Shuman, DMD, CAGS, Cellerant provides strategic dental market insights, clinical expertise, implementation resources and support to accelerate growth for client dental companies. Cellerant services include new concept incubation, clinical product evaluation, product development, continuing education program development and CE sponsorship, strategic branding and marketing,



online marketing, content marketing and dental media relations management. As an orthodontist and former owner of a 10-doctor multi-specialty private group practice, Dr. Shuman guides clients to offer products that engage dental customers and provide sustained differentiation. Cellerant operates under a unique model that merges leading voices in clinical product evaluation and strategic partner companies to provide a menu of services from one easily accessible network.

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