

Endocator®

Sales Rep Guide | Internal Use Only

The first and only chairside device that enhances root canal treatment by delivering a quantitative canal cleanliness score in 10 seconds.

The Challenge

- Bacteria cannot be visibly confirmed
- X-rays do not detect contamination
- Treatment success depends on unseen variables

The Solution

- 10-Second ATP test
- Clear numeric score
- Confirms when canal is ready

Fast
& easy
to use



Top 5 Endocator® Selling Points

- 1 Nothing Else Like It**
A first-of-its-kind, chairside device that detects residual organic debris—moving endodontics from assumption to measurable proof.
- 2 Confident Single-Visit Endodontics**
The test takes just 10 seconds and can save hours of retreatment later—supporting more predictable single-visit procedures and reducing uncertainty before obturation.
- 3 Immediate ROI + Ongoing Revenue**
Affordable entry point with strong return—plus continuous revenue from disposable test swabs used in every case.
- 4 Boosts Patient & Provider Confidence**
Provides objective data (EndoScore™) that supports clinical decisions, improving trust, case acceptance, and overall treatment confidence.
- 5 Fits Any Workflow**
Seamlessly integrates into any protocol – laser, ultrasonics, or manual – without changing technique or adding complexity.

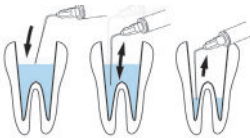
Value Breakdown

The Endocator® costs less than a single retreatment. With retreatments costing \$1,100–\$2,200+, avoiding just one failed case can nearly pay for the Endocator®. By objectively measuring residual contamination, you avoid costly retreatments and improve patients' experience.

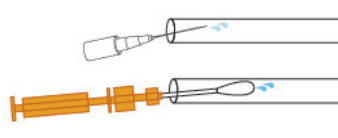
Finish with confidence—and **protect both outcomes and revenue.**

How It Works (Step by Step)

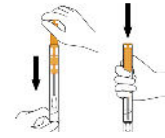
1. Collect the sample



2. Soak swab in sample



3. Insert swab



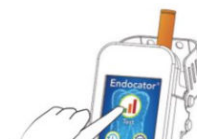
4. Shake tester



5. Insert swab into device



6. Press test button



SCAN HERE
for more info



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SOLUTIONS
Value. Added.